

# EKAM ECHOES

Together for mothers and children

Edition 1

December 2023

**Beloved Readers,**

**As we pen down our shared moments of compassionate endeavours, we come together with hearts filled with gratitude to share our special journey resonating with the echoes of oneness.**

## JULY-SEPTEMBER '23 SNAPSHOT

Ekam's Sustainable Well Being Initiative takes a holistic approach to maternal and child health, addressing the interplay of health, socioeconomics, and environmental resources. Our initiatives in nutrition, sanitation, clean water, education, and livelihood establish a preventive care mechanism, directly reducing infant and maternal mortality rates.

**338** Programs | **16377** Participants



### Save A Child

**97** Children Referred | **44** Children Treated

Ekam believes in the fundamental right to health care for every child, regardless of circumstances. Through the 'Save A Child' program, we aim to offer immediate medical support to marginalized children and addressing life-threatening illnesses. By recognizing warning signs and taking timely action, we strive to prevent impairments from becoming disabling conditions, working tirelessly to ensure every referred child receives compassionate and complete care.

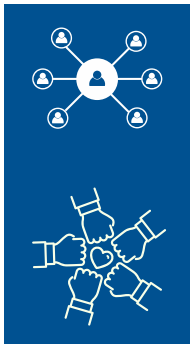
### Community Convergence Activities

Programs

**78**

Beneficiaries

**623**



Participants

**3287**

Volunteers

**65**



### Nutri Garden

Schools

**14**

Beneficiaries

**206**



Anganwadi Centres

**8**

Beneficiaries

**1252**

### Children Benefitted through Medical Equipment



**78133**



**Adolescents Awareness Programs**

Programs

**83**

Participants

**5435**



**Medical Camps**



Camps

**21**

Children Screened

**741**



In collaboration with **EKAM USA**, Ekam Foundation donated medical equipment worth Rs 41,94,814/- to Chengalpattu Medical College & Hospital's PICU ward, including a portable X-ray machine, an echo machine, and 30 syringe pumps.

On July 7, 2023, Yuvodaya Durg ke Doots event gained success with widespread support. The youth platform, backed by the District Administration and **UNICEF**, aims to drive social and behavioral change for the well-being of women and children, drawing over 150 pledges during the launch.



Ekam Foundation receives recognition from **Erode Corporation** for impactful social services in the district. The event was attended by Mayor Nagarathnam Subramanian, Vice Mayor Selvaraj, Commissioner Janaki, Municipal Health Inspector Prakash, Panchayat Presidents, Ward Members, Municipal Corporation staff, Social Workers, and Charitable Trusts from Erode district.

Ekam's "**Magizhvithu Magizhvom**", a highly successful event on August 12, 2023, in collaboration with Metro Rotary Society, Indian Medical Association, Lions Club, and Indian Red Cross Society, celebrated over 600 children who received free cardiac surgery at G. Kuppusamy Naidu Memorial Hospital, Coimbatore.



Ekam Foundation proudly inaugurates the labor room and postnatal ward at Padapai PHC in Kanchipuram District, Tamil Nadu, with the esteemed presence of Dr. P. Priyaraj, DDHS and Mr. Alex Vijay CSR Head - South, Royal Enfield. Our state-of-the-art delivery room is designed to provide comfort and security for expecting mothers, ensuring a supportive environment. Special thanks to **Royal Enfield** for their 5 years of unwavering support, contributing to community strengthening, local capacity building, health system upgrading, and medical treatment.

Ekam Foundation proudly inaugurates a new roti-making unit in Koramangala, Bangalore, in collaboration with **Bosch Global Software Technologies**, demonstrating a commitment to sustainable societal impact. This initiative, registered under NULM, empowers women in a self-help group, ensuring self-sustainability and socially responsible employment.



On July 14th and 15th, 2023, a "**Change Management**" sensitization session targeted at selected members from 9 panchayats in Thiruthani block, Thiruvallur, engaged 65 committee members. Facilitated by expert Chinna (aka) Mr. Manoharan, discussions covered topics such as Personal Change, Leadership, Emotional Intelligence, and Gender Equality. The exploration of "Change Management" continued through an online session led by Ms. Saraswathi on September 16th, 2023, with sincere gratitude expressed to the Cognizant Foundation for their invaluable contribution.

## National Nutrition Week 2023 celebration

Ekam Foundation, in collaboration with Lions Club, Metro Rotary Club, Indian Red Cross Society Tiruchirappalli and Mannachanallur ICDS organized a high-risk newborn follow-up camp during National Nutrition Week 2023 with Dr K Senthil Kumar, SNCU Regional Nodal Officer.



## Dantewada Tribal Welfare, partnering with UNICEF Chhattisgarh

The one-day training for TWD with UNICEF included sessions on Child Rights, Protection Laws, and building capacity for Child Protection and Mental Health. Aiming to enhance child safety, a block-level training on child protection and mental health.



## Ekam and Cognizant Foundation strengthen Newborn Care in Tamilnadu

Ekam, in collaboration with Cognizant Foundation, partnered to donate critical medical equipment to the Special Newborn Care Unit (SNCU) at the Government Medical College and Hospital in Virudhunagar, as part of a broader initiative to strengthen 7 SNCUs in Tamil Nadu. The inauguration ceremony, graced by District Collector Dr. V.P. Jeyaseelan and Ekam Trustee Smt. Latha Pandiarajan, marked a significant stride in advancing healthcare across the region.



## FIGGI FLO's Generous KMC Donation Makes a Lasting Impact

FICCI FLO's generous donation of 100 (KMC) sling bags to NICUs in the Institute of Obstetrics, Egmore, Chennai. It emphasizes the significance of skin-to-skin contact for preterm infants. A heartfelt initiative that sensitizes mothers and care providers to the importance of KMC, this donation aims to improve the health outcomes of newborns and mothers in need.



## Inauguration of Modern Labor Ward by Eicher Group Foundation and Ekam



Partnering with the Eicher Group Foundation, Ekam has unveiled a state-of-the-art labor ward at Panrutti Village Primary Health Center, dedicated to advancing maternal and child healthcare. With the unwavering support of Royal Enfield, this initiative focuses on reinforcing respectful maternity care by building and upgrading 3 labor rooms to meet Laqshya standards. The Panrutti facility was inaugurated in September, and we are gearing up for the inauguration of the Valam PHC by either December 2023 or January 2024.



OCTOBER

## Ekam Shines at South Asia LAMBGON 2023



Ekam Foundation shines at the 3rd South Asia LAMBGON 2023, held in Chennai on October 1st. Our innovative lactation game earned us honor and an award among 30 expert-presented posters. Grateful to partners Gandhigram Rural Health Institute and Biblibox for their support in our shared mission to enhance maternal wellness.



## Societal Baby Shower for 300 Antenatal Mothers in Thiruvallur District

Societal Baby Shower, organized by the Social Welfare, Women Empowerment Department, and (ICDS), celebrated 300 Antenatal Mothers in a Heartfelt Event on October 5, 2023. Honored by Mr. R. Gandhi, Minister of Handlooms and Textiles, and Dr. Alby John Varghese, former District Collector. EKAM Foundation distributed 250gms of dates, enhancing the nutrition of expectant mothers. Special thanks to AbhayDan Trust for backing this impactful initiative.



## Blood Donation Camp at Royal Enfield Headquarters

As part of our commitment to social engagement, Ekam Foundation organized a Blood Donation Camp at Royal Enfield Headquarters, Oragadam. The event, supported by 201 generous employees, not only benefited patients at the Government Hospital but also exemplified our dedication to community well-being. We extend heartfelt thanks to Dr. Vinoth and all participants for their invaluable contributions, reflecting our shared commitment to making a positive impact on society.



## Ekam Foundation's Sustainable livelihood with BOSGH

Ekam in collaboration with Bosch Global Software Technologies, proudly inaugurates two sustainable livelihood initiatives in Coimbatore district. The first, a millet-based food unit managed by 7 differently-abled individuals, promotes local farmers and empowers those with disabilities. The second, a cold-pressed oil-making unit run by 12 women who've recovered from tuberculosis, ensures high-quality products, fostering independence and economic empowerment.



## Bosch and Ekam Unveil Empowering Art and Craft Micro-Enterprise in Coimbatore

Bosch and Ekam inaugurate a micro-enterprise in Coimbatore, empowering 13 Sri Lankan-Tamil women refugees in art and craft-making. With Bosch's support, these women have crafted hand-made banana fiber products, including handbags, purses, wallets, mats, and wall hangings. Witnessing the hard work and dedication of these women has been truly inspiring, making them self-sufficient and fulfilling their dreams. Special thanks to Bosch volunteers for their remarkable contribution.



## Ekam Foundation Advocates for World Prematurity Day 2023

Ekam Foundation marks World Prematurity Day by highlighting challenges faced by preterm babies born before 37 weeks. The global theme, 'Small Actions, Big Impact,' emphasizes immediate skin-to-skin care through Kangaroo Mother Care. The Kuckoon campaign was a heartfelt initiative partnered with an eco-friendly clothing company Nadhi to design handcrafted Kuckoon bags. Campaign Kuckoon was launched at Early Birds 2023 with the support of Dr. Soumya Swaminathan former Chief Scientist of WHO.



## Bosch Global Software: Empowering Childhood Creativity

On World Children's Day, Ekam Foundation with Bosch Global Software organized a clay craft workshop in Koramangala, Bangalore. Fostering eco-friendly awareness and livelihood opportunities. Children created flower vases, planters and more with BOSCH volunteers guiding them. The workshop encouraged sustainable living and creativity, concluding with a lively showcase and handmade product distribution. Thanks to Bosch for their continuous support.



## Establishing VHSNGs for Sustainable Health Initiatives

A heartfelt sensitization meeting on establishing Village Health Sanitation and Nutrition Committees (VHSNC) took place on November 21st in Thiruthani block, Thiruvallur. Graced by grassroots stakeholders, the session delved into roles, responsibilities, and challenges. Deep gratitude to the Cognizant Foundation for their unwavering support in bringing this transformative event to life.



A TRIBUTE TO OUR FOUNDER

DR. SAILAKSHMI

BALIJEPAALLY



Dr Sai, a visionary and the esteemed founder of EKAM Foundation has left an indelible mark on the world of healthcare for every mother and child across India. Her passion for healing has shaped her into a compassionate physician and a great **humanitarian.**

In 2015, the President of India bestowed upon her the prestigious Nari Shakti Award, a well-deserved recognition for her exceptional contribution and **commitment.**

In honoring Dr Sailakshmi Balijepally's legacy, let us carry forward the torch of compassion and commitment she lit ensuring that her vision of accessible healthcare for every child becomes a reality.

**Rest in Power**

(25.01.1975 - 16.12.2023)

**EKAM Foundation Family**

This festive season, let's spread the joy of giving by gifting a KUCKOON KIT to a preterm baby and make a meaningful difference in their journey. Join us in the spirit of generosity and contribute to the Kuckoon campaign.

SCAN OR CLICK TO

DONATE



TEAM EKAM

WISHES YOU

MERRY CHRISTMAS  
AND HAPPY NEW YEAR!

We can't wait to create lasting impact with you!

CONTACT US

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